

Riegel – *KulturBewahren*

Award for protection, care and presentation of arts and culture

Media data

Award

The “Riegel“ honours persons, clubs, organisations, initiatives or cultural institutions that are into preservation, protection and careful presentation of arts and culture.

“Riegel – *KulturBewahren*” is independent and unique, all over Europe.

The award is donated with at least 500 Euros.

The “Riegel” is symbolized by a bolt standing for the protection of culture.

Sponsors

The donation of „Riegel – *KulturBewahren*“ is given by companies from the industry.

Those companies are producers, dealers or service providers holding the products, the staff or the know-how that is needed taking properly care of arts and culture. This includes:

- Restoration & Conservation (e.g. detector for climate, light, IPM)
- Storing & Handling (packaging, transport etc.)
- Exhibition & Protection (showcases, motion detector ...)
- Security & Alarm (detectors for burglary, fire and theft, assurances, security staff)
- IT & Software (e.g. digitization, long term archiving).

Membership

There are three categories at your choose:

- Classic (250 Euros)
- Superior (500 Euros)
- Premium (750 Euros)

Membership runs for 12 months, starting October.

Accounting / invoice will be done right in the beginning of a term.
All prices plus VAT.

Extras included

Extra	Category	Classic	Superior	Premium
Presentation on online portal www.riegel-preis-kulturbewahren.de		Logo link (180 x 75 pixels)	Rectangle (180 x 150 pixels)	Medium rectangle (300 x 250 pixels)
Texts in magazine <i>KulturBetrieb</i> *		1 x year	2 x year	2 x year
Texts on portal www.kulturbewahren.de*		2 x year	4 x year	6 x year
Usage of label „Riegel“***		✓	✓	✓
Invitation to prize-giving (Free entry)		✓	✓	✓
Mentioning (written and spoken) while prize-giving		✓	✓	✓
Presentation in magazine <i>KulturBetrieb</i> (Logo)		✓	✓	✓
Presentation on online portal www.kulturbewahren.de (Logo)		✓	✓	✓

Notes

The formats of logo links, rectangles, medium rectangles etc. are according to Universal Ad Package-Standard.

www.riegel-preis-kulturbewahren.de works as responsive web design.

* Topic and amount at agreement; to be delivered by sponsor.

** On print and online publications of sponsor (duration: 12 months).

Discount

Sponsors of „Riegel – *KulturBewahren*“ have 5 per cent discount on all advertising measures within print magazine *KulturBetrieb* and / or online portal www.kulturbewahren.de

Further discounts depend on category of sponsorship.

Discounts do not include shipping of supplements.

General terms

http://www.riegel-preis-kulturbewahren.de/fileadmin/user_upload/riegel-kulturpreis/AGB_Riegel_-_KulturBewahren__2018_.pdf

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